



## Flexo Best Practice Tool-Box – Request for Support

Dear European Flexo Company,

FTA Europe will launch the Flexo Best Practice Tool-Box Project with the objective of benefitting the businesses and activities of the European flexography sector. The project brings together international cross-industry expertise to provide a relevant and practical best practice reference document for printers and suppliers that aim to improve their flexo performance – including productivity, maintaining image and product quality, on-press operations, ink and drying systems and materials and substrates.

**The Tool-Box requires funding from the flexographic industry and FTA Europe is counting on companies to support the project.** As a leading company in the flexo industry, we would be delighted if you could take part in FTA Europe's development of the Flexo Best Practice Guides.

We envisage that participating companies would make **both technical contributions and a financial contribution of 4.000€**. Technical contributions will consist of sharing your technical knowledge of flexography and attending regular meetings via web or face-to-face.

Starting in early 2017, we aim to create two self-contained synergistic guides (outline details are attached):

**Guide 1: Maintenance and Press Analysis**, including test forms to assess press performance, optimise quality and productivity maintenance.

**Guide 2: Consistent colour**, including production at multi-sites, extended gamut and fixed colour palette, measurement, engraving and plate types. It is planned to include test printing at several sites.

The project will be led by **FTA Europe**, with the support of a team of experts from **icmpPrint**, who will collect and **co-ordinate** the technical data before creating and editing the final documents.

Please let us know if your company can support the Project by contacting the FTA Europe Secretariat at [info@fta-europe.eu](mailto:info@fta-europe.eu) or [lconti@fta-europe.eu](mailto:lconti@fta-europe.eu). Requests for information can also be directed to these addresses.

- **YES, our company is interested in participating in the Flexo Best Practice Tool Box Project**
- **NO, our company is not interested**

We look forward to working with you.

Best regards,

FTA Europe President, Sante Conselvan

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